



ADC KREATIVRANKING DEZEMBER 2012

	Agenturen	D&AD					ADC					ONE SHOW					Cannes Lions					LIA Award					Gesamt Punkte
		B	S	G	GP	10	B	S	G	GP	10	B	S	G	GP	10	B	S	G	GP	10	B	S	G	GP	10	
1	Jung von Matt					0	19	12	2	0	980	1	7	0	0	300	8	6	2	1	620	2	5	2	0	360	2260
2	Serviceplan	6	2	0	0	200	6	4	3	0	460	0	1	3	1	320	3	4	7	1	740	3	0	4	1	400	2120
3	Heimat	3	1	0	0	100	12	12	5	1	1120	0	2	0	0	80	2	1	1	0	140	1	1	1	0	120	1560
4	Scholz & Friends	2	0	0	0	40	12	8	2	0	680	1	0	1	0	80	1	1	1	0	120	3	1	1	0	160	1080
5	Kolle Rebbe	1	0	0	0	20	7	3	1	0	320	1	1	0	0	60	3	2	1	0	200	1	0	1	0	80	680
6	BBDO	1	1	0	0	60	6	3	0	0	240	0	0	2	0	120	3	1	1	0	160	1	1	0	0	60	640
7	Ogilvy	0	1	0	0	40	4	0	0	0	80	0	0	1	0	60	3	3	0	0	180	2	1	1	0	140	500
8	DDB Tribal	1	0	0	0	20	1	2	0	0	100	2	0	0	0	40	6	0	1	0	180	1	2	0	0	100	440
8	Thjnk	1	1	0	0	60	2	3	0	0	160	2	0	1	0	100	3	0	1	0	120					0	440
10	Lukas Lindemann Rosinski					0	4	2	0	0	160	1	0	1	0	80	2	1	1	0	140					0	380
11	Grabarz & Partner	1	0	0	0	20	5	2	0	0	180	0	0	1	0	60	1	2	0	0	100					0	360
12	OLIVER VOSS Werbeagentur					0	4	4	0	0	240					0					0					0	240
13	Atelier Markgraph					0	0	2	2	0	200					0					0					0	200
14	Gürtlerbachmann Werbung	1	0	0	0	20	0	1	0	0	40	0	2	0	0	80					0	0	1	0	0	40	180
15	KMS Blackspace					0	2	0	1	0	100					0	0	0	1	0	60					0	160
16	ART + COM	1	0	0	0	20					0	1	0	0	0	20	0	1	1	0	100					0	140
17	Herburg Weiland					0	2	2	0	0	120					0					0					0	120
18	Luxlotusliner	1	1	0	0	60	1	0	0	0	20					0					0					0	80
18	Mediacom					0					0					0	0	2	0	0	80					0	80
18	Schmidhuber & Partner					0	1	0	1	0	80					0					0					0	80
21	Golden Section Graphics					0	1	1	0	0	60					0					0					0	60
21	Grey	1	0	0	0	20	1	0	0	0	20					0	1	0	0	0	20					0	60
21	Hinderling Volkart					0	1	1	0	0	60					0					0					0	60
21	YOC/Carat					0					0					0	0	0	1	0	60					0	60
21	Leagas Delaney					0	1	1	0	0	60					0					0					0	60
21	Philipp & Keuntje					0	1	1	0	0	60					0					0					0	60
21	Strichpunkt					0	2	0	0	0	40					0	1	0	0	0	20					0	60
21	TBWA	1	0	0	0	20	0	1	0	0	40					0					0					0	60
29	Euro RSCG					0	0	1	0	0	40					0					0					0	40
29	Heine Warnecke Design	0	1	0	0	40					0					0					0					0	40
29	KNSK					0					0					0					0	2	0	0	0	40	40
29	Leo Burnett					0	0	1	0	0	40					0					0					0	40
29	Mutabor					0					0					0	0	1	0	0	40					0	40
29	Pentagram Design	0	1	0	0	40					0					0					0					0	40
29	RedRabbit					0	2	0	0	0	40					0					0					0	40
29	Stereolize					0	0	1	0	0	40																40
37	AM Agentur für Kommunikation					0					0					0	1	0	0	0	20					0	20
37	Anna Skoluda					0	1	0	0	0	20					0					0					0	20
37	Asisi					0	1	0	0	0	20					0					0					0	20
37	Atelier Brückner					0	1	0	0	0	20					0					0					0	20
37	Büro3 Communication					0	1	0	0	0	20					0					0					0	20
37	Cheil Germany					0	1	0	0	0	20					0					0					0	20
37	Denkwerk					0					0	1	0	0	0	20					0					0	20
37	Drafftcb Deutschland					0	1	0	0	0	20					0					0					0	20
37	EIGA Design					0	1	0	0	0	20					0					0					0	20
37	Factor Product					0	1	0	0	0	20					0					0					0	20



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		B	S	G	GP	10	B	S	G	GP	10	B	S	G	GP	10	B	S	G	GP	10	B	S	G	GP	10						
37	facts and fiction					0	1	0	0	0	20					0					0					0					0	20
37	Halle34					0	1	0	0	0	20					0					0					0					0	20
37	JWT					0	1	0	0	0	20					0					0					0					0	20
37	K2011					0	1	0	0	0	20					0					0					0					0	20
37	LommelLudwig					0	1	0	0	0	20					0					0					0					0	20
37	Markenfilm					0	1	0	0	0	20					0					0					0					0	20
37	Razorfish					0	1	0	0	0	20					0					0					0					0	20
37	Rocket & Wink					0	1	0	0	0	20					0					0					0					0	20
37	Römer Wildberger Werbeagentur					0	1	0	0	0	20					0					0					0					0	20
37	Saatchi & Saatchi					0				0					0	1	0	0	0	20					0					0	20	
37	Schönheitsfarm Production					0	1	0	0	0	20					0					0					0					0	20
37	SinnerSchrader Deutschland					0	1	0	0	0	20					0					0					0					0	20
37	Studio Düttmann					0	1	0	0	0	20					0					0					0					0	20
37	tisch 13					0	1	0	0	0	20					0					0					0					0	20

Alle Wettbewerbe wurden mit dem Faktor 10 bewertet.

Die Medaillen erhalten folgende Punktzahlen: Grand Prix 10 | Gold 6 | Silber 4 | Bronze 2